

# PRESS RELEASE

*For Immediate Release- June 3, 2021*

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3200 Yellowstone Road • Rock Springs, WY 82901

## **Sweetwater Events Complex to Host Escapees RV Club Rally**

**Rock Springs, WY-** The 60<sup>th</sup> Escapade- Escapees RV Club Rally will be July 18-23, 2021 at the Sweetwater Events Complex. Participants will be traveling to Rock Springs from across the country in their RVs for a week of RV education, entertainment, and exploring of Sweetwater County.

800 RVs of all brands, shapes and sizes will be pulling into the complex for their weeklong on-site stay. During the week attendees will participate in classes to learn about RV maintenance, insurance, and other tips to be successful during life on the road. Between classes, guests can attend concerts and nightly entertainment held on the grounds. There is even a kid-tailored itinerary for families who attend the rally!

When attendees are not at the Sweetwater Events Complex, they will be out dining, recreating, and exploring all Sweetwater County has to offer. At a similar event in 2019, visitors brought \$418,400 to local restaurants, bars, shopping, and gas stations in Rock Springs. This event is predicted to bring \$3,000,000 into the local economy.

“We are excited to host the Escapees RV Club Rally. After a year of no large RV events, we are looking forward to having visitors come to enjoy all Sweetwater County has to offer,” says Larry Lloyd, Sweetwater Events Complex executive director.

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After the rally, the events complex is offering visitors a “stay and play” package. Rally attendees can stay camped on-site for an additional two weeks to continue exploring Sweetwater County and attend the Red Desert Roundup Rodeo and Wyoming’s Big Show.

Sweetwater County Travel and Tourism is offering a new Flaming Gorge guided tour which will be promoted to rally attendees. The tour will show visitors the beauty of Flaming Gorge led by a local guide.

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**Photo:** Escapees are sure to enjoy all the scenery, activities, dining, and culture Sweetwater County has to offer!